

**SANDFLY  
SECURITY**

AGENTLESS THREAT HUNTING

# Insider's History of Intrusion Detection Technology

Craig H. Rowland - Founder

@CraigHRowland

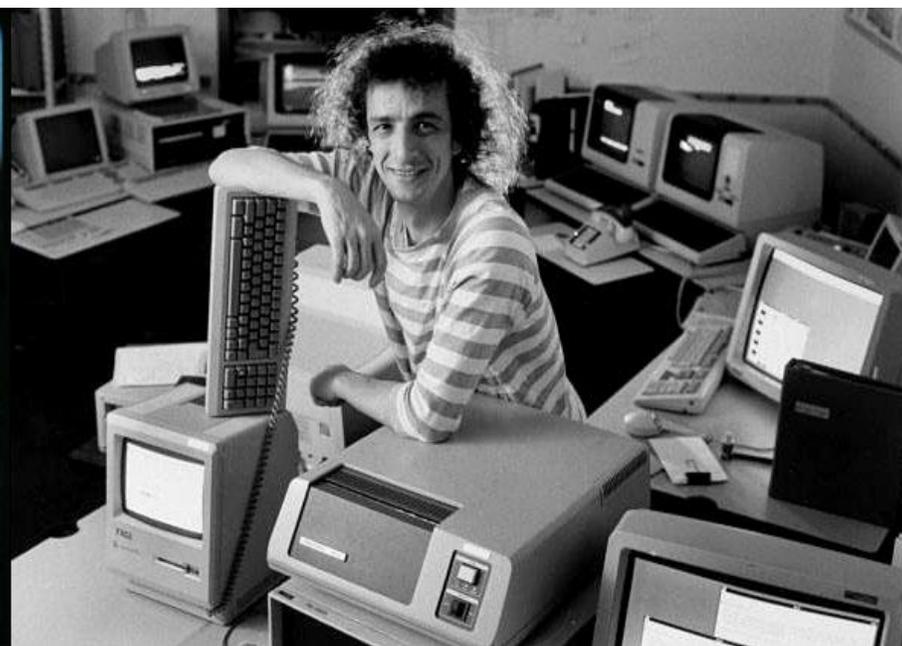
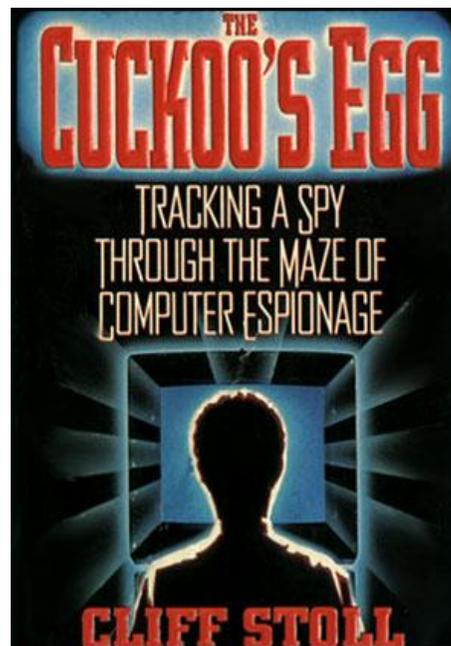
@SandflySecurity

[www.sandflysecurity.com](http://www.sandflysecurity.com)





Early IDS.



# UC DAVIS

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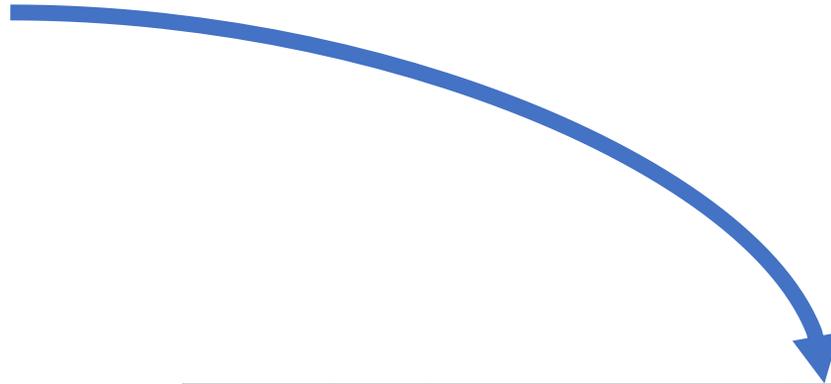
## **NSM and ASIM**

Network analytics.  
Not real-time.  
Manual process.

## **DIDS**

Host analytics.  
Had signatures.  
Real-time automated.

Commercial Network IDS.



## Employment Tip

Don't launch network attacks against the people about to hire you just because the CFO thinks it would be funny.



## NetRanger IDS Strengths

Network monitoring.

Real-time.

Signature based.

Could block attackers.

Some network analytics.

## NetRanger IDS Weaknesses

Bandwidth limits.

Packet fragmentation limits.

Vulnerable to spoofed attacks.

Temptation to watch too much.





## NetRanger IDS Realities

Hardware was not fast enough as bandwidth increased.

TCP reassembly could cause resource starvation attacks.

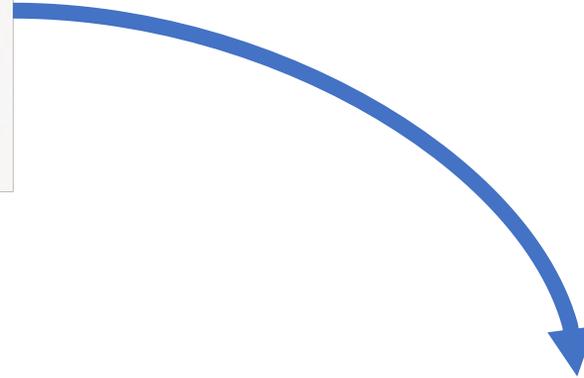
Automated attacks created alarm deluge.

If you're being attacked,  
you're making a difference.

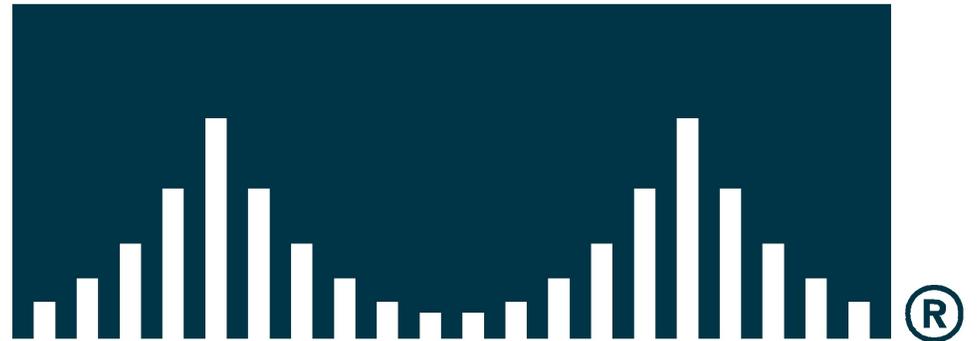


**WheelGroup**<sup>TM</sup>  
*corporation*

*Trusted Professionals* ◆ *Secure Connections*



**CISCO SYSTEMS**



Perfect is the enemy of the  
good.

False Alarms.

I'm going to start a HIDS company.



Forget you 1999  
Google. I have a  
dream!



Actually, I'll make  
an agentless  
investigator.





## **Psionic ClearResponse**

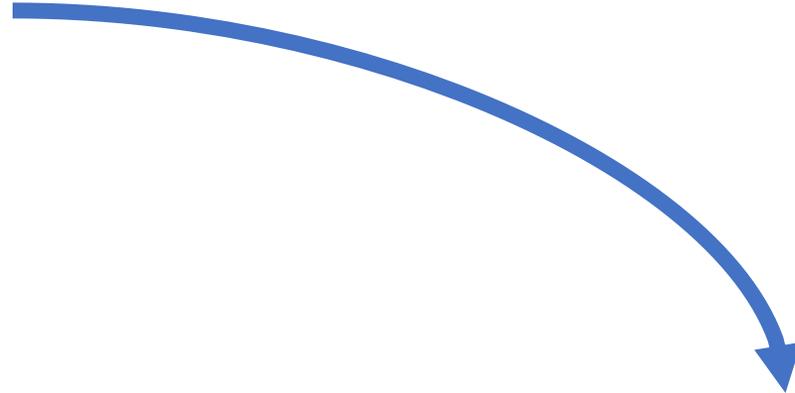
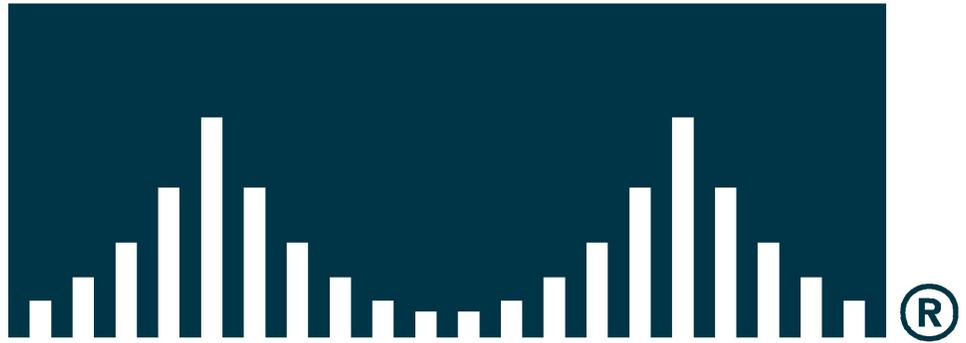
Agentless IDS alert investigator.

Eliminated 95-99% of false alarms.

First automated host investigation system.



# CISCO SYSTEMS



# The Rise of IPS.



“I have a PhD in Electrical Engineering and MBA from Stanford. I’m telling you that it *can’t be done.*”

- Analyst from big name Silicon Valley VC firm on why TippingPoint wouldn’t work.



Done.

## Startup Tip

Customers only tell you about the product they want today, not the one they actually need in the future.

“We will never install that  
fuc\*ing thing on our network.”

Sincerely,  
Goldman Sachs

“Yes, you will.”

Love,  
Slammer Worm

Map Source : [www.visualroute.com](http://www.visualroute.com)



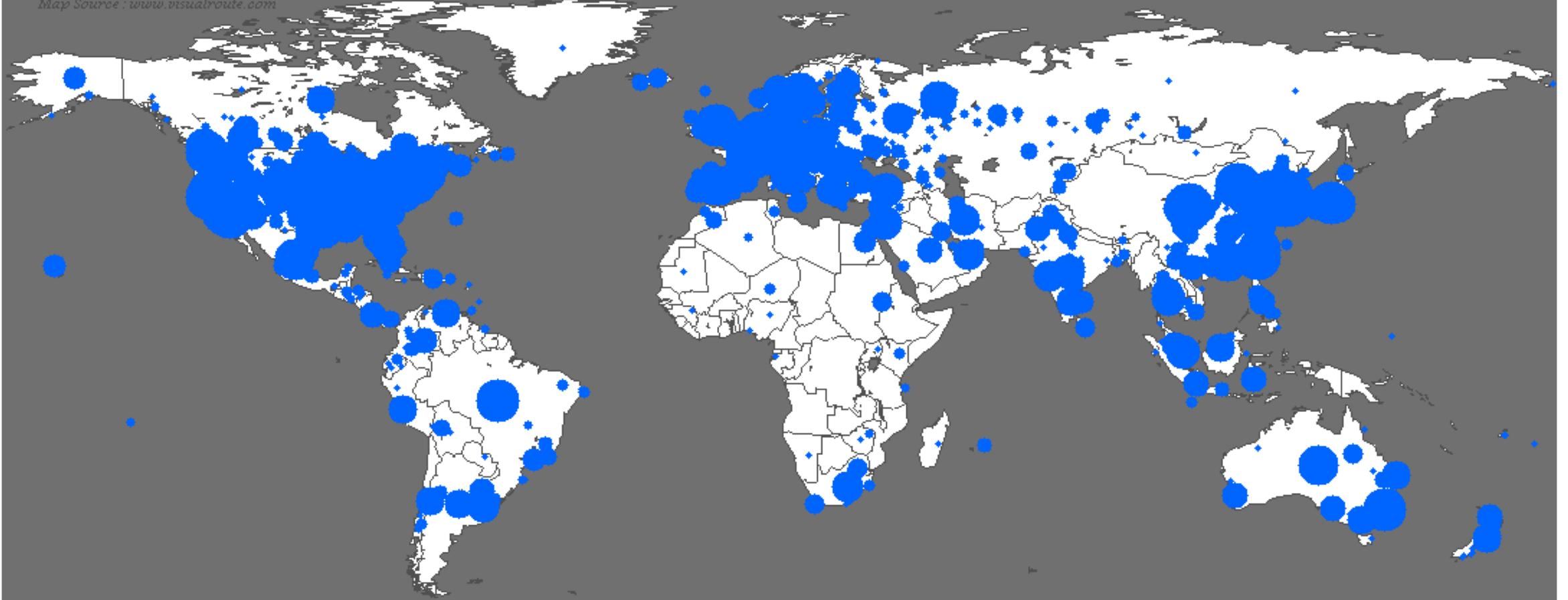
Sat Jan 25 05:29:00 2003 (UTC)

Number of hosts infected with Sapphire: 0

<http://www.caida.org>

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Map Source : [www.visualroute.com](http://www.visualroute.com)



Sat Jan 25  2003 (UTC)

Number of hosts infected with Sapphire: 74855

<http://www.caida.org>

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# Slammer's aftermath: Product hype



By [Paul F. Roberts](#)

IDG News Service | JAN 27, 2003 12:00 AM PT

Is it hype if it works? No.

What now?

## Network Analytics

Good for spotting suspicious network activity.

Can give high-level information on encrypted communications.

Can watch too much.

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## Network IDS/IPS

Good for stopping known malicious traffic.

Bad for encrypted traffic.

Can watch too much.

## Host Analytics

Good for spotting out of ordinary host activity.

Can watch too much.

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## Host IDS/IPS

Good for monitoring inside encryption.

Good for spotting known malicious host activity.

Can watch too much.

Leverage the 1000:1 Rule.



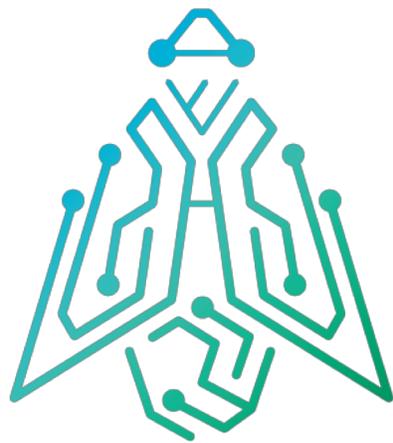
Network Analytics

Network IDS/IPS

Host Analytics

Host IDS/IPS





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